

RED HOOK FEST

Marketing Report



Residents celebrate 24th annual Red Hook Fest

Posted: Jun 10, 2017 6:26 PM EDT
Updated: Jun 10, 2017 6:46 PM EDT



RED HOOK - Over 3,500 residents came out to celebrate the 24th annual Red Hook Fest Saturday afternoon, joining together to uplift and strengthen the community.

"It's a great opportunity to see what we have in our backyard," said attendee Heather Harvey. "What is the food we have in our backyard? Who are the people?"

Each year the festival aims to remind residents of the great things offered in their community and to improve the perception of Red Hook.

The festival is being held throughout the weekend at Louis J. Valentino Park and Pier and is offering a wealth of free activities including music and kayaking.



Arts & Culture

Weekend Art Events: June 9 – 11 (One-Eye Jimmy, One-Minute Plays & More)

By Pamela Wong - June 9, 2017

DANCE THEATRE ETCETERA PRESENTS
24th Annual
RED HOOK FEST
WE PUSH FORWARD

FRIDAY 9 5:30-8:30 PM
PS 15 | 71 SULLIVAN ST
Cookout & DJ Dance Party

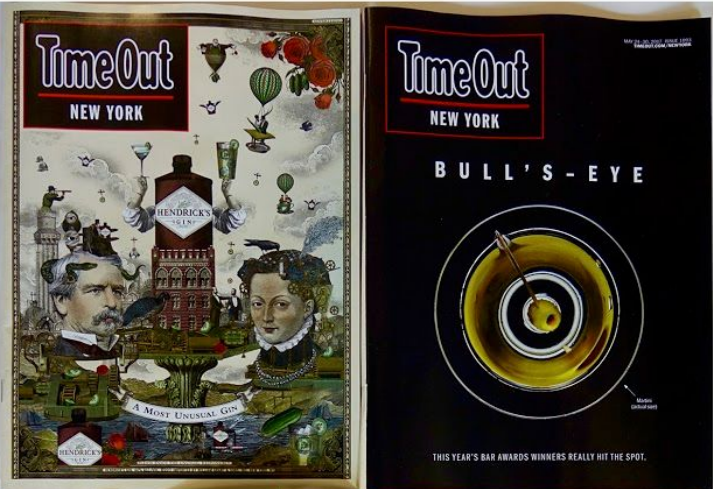
SATURDAY 10 2:00-7:00 PM
Valentino Park & Pier
Coffey & Ferris Streets
Mainstage Event, Youth Performances, Resources, & Activities

Mainstage Performances by
Climbing PoolTree | The Dash Ensemble | Freedom Dabka Group | Loni London Dance Project

RedHookFest.com

Red Hook Fest

When: Friday, June 9, 5:30 to 8:30 and Saturday, June 10, 2pm to 7pm
Where: Friday—Community Cookout & DJ Dance Party at P.S. 15/Patrick F. Daly School, 71 Sullivan Street; Saturday—Mainstage Performances at Louis J. Valentino, Jr. Park & Pier, Coffey & Ferris Streets, Red Hook
What: The 24th Annual Red Hook Fest is a live music and dance festival on the Brooklyn waterfront featuring community workshops, family activities, games, face painting, and world-class performers.
How Much: Free



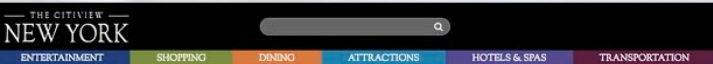
FREE MUSIC & DANCE FESTIVAL
WE PUSH FORWARD

FRIDAY 9 Community Cookout & DJ Dance Party
PS 15 | 71 Sullivan Street

SATURDAY 10 Climbing PoolTree
The Dash Ensemble
Loni London Dance Project
The Freedom Dabka Group
2:00-7:00 PM

LOUIS VALENTINO JR. PARK AND PIER • COFFEY & FERRIS STREETS

RedHookFest.com



24th Annual Red Hook Fest

Brooklyn - Various Locations

JUNE 9-10

Enjoy live music and dance for FREE on the Brooklyn waterfront! This event is fun for the whole family with plenty of activities, games and more.

[CLICK HERE FOR MORE INFO](#)



SocialEyesNYC

Things to Do - June 10 2017



Red Hook Fest Brooklyn
06/09/2017 - 06/10/2017 Multiple Times
Valentino Park & Pier at 201 Coffey Street, Brooklyn
<http://dteetc.org/red-hook-fest>



Rei Kawakubo/Comme des Garçons at Metropolitan Museum of Art
05/04/2017 - 09/24/2017 Multiple Times
Metropolitan Museum of Art, 1000 Fifth Ave at 82nd St, Manhattan
<http://www.metmuseum.org/exhibitions/listings/2017/rei-kawakubo>



Robert Rauschenberg: Among Friends at MoMA NYC

NYC Events Calendar

Jun 2017						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	31	1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

ARTS, COMMUNITY ORGANIZATIONS, RED HOOK NON PROFITS

Mark your calendars for DTE's annual extravaganza, by Nathan Weiser

May 25, 2017 8:05 pm by Noah@redhookstar.com

Views: 37



DTE's main stage events take place on Saturday at the back of Valentino Pier and Park. (photo courtesy DTE.)

Dance Theatre Etcetera (DTE), which is at 480 Van Brunt Street, will have their 24th annual "Red Hook Fest: We Push Forward" event on Friday June 9 and Saturday June 10. It is a two day festival that will feature live music and dance on the Brooklyn waterfront in Red Hook.

According to Heather Harvey, who is the Marketing Associate for DTE, this is Red Hook's largest event and it brings world-class artists, youth performers, free community activities and resources to an audience of over 4,000 people.

"Founded in 1994, DTE is an award-winning, nationally recognized non-profit dedicated to making the arts a vital component of community change in low-income communities throughout New York City," Harvey wrote to the Star+Revue. "DTE offers robust, arts-centered in school, after school and community based programming that helps young people become change makers in their own lives, their schools and their communities."

The opening night Community Cook Out and DJ Dance Party will be on Friday, June 9 (5:30 pm to 8:30 pm at P.S. 15 (71 Sullivan Street) and the Festival and Main Stage Events will be on Saturday, June 10 from 2:00 pm to 7:00 pm at Louis J. Valentino, Jr. Park & Pier (Coffey & Ferris Streets). Both events on Friday and Saturday are free and open to the public.

Planning for this festival gets started in January for the June weekend. Executive Director Martha Bowers always enjoys having a varied mix of people contribute to the planning of Red Hook Fest and thinks everyone's voice helps the event come to fruition.

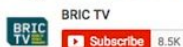
"I love that we always have a great mix of people at the table," Bowers said. "We have young adults who have grown up on the Red Hook Fest stage, local leaders from the Red Hook Houses, DTE staff and outside production staff."

The performers this year will include the musical spoken word duo Climbing PoeTree, the theatrical contemporary dance group The Dash Ensemble, Princess Grace Award winning choreographer Loni Landon and the Longi Landon Dance Project as well as the electrifying Dabka and Zaffa team, Freedom Dabka Group.

Bowers often hears from people who attend the festival that they in particular love the diversity and inclusiveness of the weekend. They work hard on the design and putting together the performers to make the event welcoming for everyone, which seems more important than ever now, according to Bowers.



Red Hook Fest 2017 is Presenting the Neighborhood's Premier Talent | BK Live



Free things to do in New York City every day this spring

Get a tip? Send it to tips@timeout.com

By Jennifer Picht
Posted: Monday March 20 2017, 4:34pm



Fun fact: Some of the best things to do in spring in NYC are free! To usher in the new season, we rounded up a list of free events, covering every single day from March 20 to the start of summer (that's June 21, folks). Whether you're searching for free activities in NYC parks, fitness classes, comedy shows or spring festivals, here's proof that you don't have to spend a dime to have a good time in Gotham.

RECOMMENDED: [Free things to do in NYC guide](#)

Jun 9

Hip-hop Saturdays at Skyroom Rooftop; 10pm

Jun 10

Red Hook Fest; various locations and times



16 Street Fairs & Festivals Hitting NYC

Warmer weather means tons of excuses to get outside and hit the streets for some of the best food, art, and shopping experiences in the city. But what's even more exciting than there being 16 totally legit street fairs and festivals hitting NYC this spring and summer? That most of these babies are completely free to check out. These are the hottest parties coming to a city street near you soon.

By Melanie Gardner / April 12, 2017

- Red Hook Fest**
Jun 09, 5:30 PM — Jun 10, 7:00 PM
Louis J. Valentino, Jr. Park & Pier
This free multi-block party makes music and dance its main focus, but community workshops, face painting, and games for the entire family are all part of this year's mix.
- Big Apple Barbecue Block Party**
Jun 10, 11:00 AM — Jun 11, 6:00 PM
Madison Square Park
To celebrate its 15th year, Big Apple Barbecue will have 15 of the country's best pitmasters serving up heaps of meat at Madison Square Park.
- Riverdale Riverfest**
June 11, 10:00 AM — 6:00 PM
College of Mount Saint Vincent
Celebrate the Hudson River in all its glory at an afternoon of good times for the whole community. Live performances, a pet adoption center, and boat rides are just a few of the cool offerings!
- Museum Mile Festival**
June 13, 6:00 PM — 9:00 PM
Fifth Ave between 82nd and 105th streets
Seven of the city's museums along Fifth Avenue will open their doors for three hours for New Yorkers to get cultured without spending a dime.

Red Hook Week Ahead

By Amy Langfield | March 6, 2017 8:33am
@amylangfield

► This year's Red Hook Fest is set for June 9 and 10.

